

ASSIGNMENT FOR CLASS 12B

Subject-COMMERCE

LEARN and WRITE QUESTIONS AND ANSWERS FROM QUESTION BANK OF FOLLOWING UNITS

UNIT 1- BUSINESS ENVIRONMENT

UNIT 2-FINANCING.

UNIT 3-MANAGEMENT.

NOTE: YOU HAVE TO PREPARE YOURSELF FOR ORAL(Viva)AND WRITTEN TEST/EVALUATION CONDUCTED WHEN YOU JOIN SCHOOL. **STUDY SERIOUSLY**

Subject- ACCOUNTS

LEARN and WRITE THEORY QUESTIONS AND ANSWERS OF EACH CHAPTERS GIVEN BELOW.

ATTEMPT ALL THE PRACTICAL PROBLEMS BOTH ILLUSTRATIONS AND RELATED QUESTIONS GIVEN OF EACH CHAPTERS.

SECTION A- CHAPTER 1. ACCOUNTING FOR PARTNERSHIP FIRMS-- FUNDAMENTALS

CHAPTER 2. GOODWILL: CONCEPT AND VALUATION.

CHAPTER 3. ADMISSION OF A PARTNER.

CHAPTER 4. RETIREMENT OR DEATH OF A PARTNER.

CHAPTER 5. DISSOLUTION OF PARTNERSHIP FIRM.

SECTION B- CHAPTER 11. TOOLS FOR FINANCIAL ANALYSIS: COMPARATIVE STATEMENTS.

CHAPTER 12. COMMON SIZE STATEMENT.

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PROJECT WORK For Class 12-B

Subject-COMMERCE

TOPIC 1: Compare marketing strategies adopted by two different companies of same industry (FMCG/Telecommunications/media/education industry etc) keeping in mind the following:

- Product mix
- Price mix
- Place mix

-Promotion mix

TOPIC 2: Collect newspaper/magazine clippings of five cases filed by consumers in the Consumer Court.

Find out the rights violated, and the redressal mechanism used.

What was the outcome of each case?

TOPIC 3 : Visit a Commercial Bank. Find out the procedure to open a savings account.

Find out details of various Agency & General utility services provided by the bank.

Recommended as per Council ISC Syllabus.

Book Referred : S. Chand's ISC Commercial VOLUME (FOR CLASS XII) BY Dr. C. B. GUPTA , Published S. CHAND.

INSTRUCTIONS: .1. PRESENTATION- Acknowledgement, Index, Introduction, Subject matter- TOPICS 1,2,3., Conclusion, Bibliography.

2. In Register note book with cover page printed with details of college name , subject , class, section, Name & Roll No., to be covered in Yellow color sheet overall with cellophane sheet.

Subject- ACCOUNTS

TOPICS-- PROJECT PROBLEMS & VIVA QUESTIONS AND ANSWERS NO. 1, 2,3 given in Text NEW ISC ACCOUNTANCY BY D. K. GOEL FOR CLASS XII, Published AVICHAL PUBLISHING COMPANY.

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